



## **IGNITE the Spark for Leadership Contest – From the Field for the Field**

Throughout the nation, leaders are building teams and developing their people using tools they have found or developed themselves. Imagine if our leaders and their subordinates shared their experiences and successes with each other. Consider the possibility of going to a website and having a ready-made palette of leadership development tools from which to choose—items from the field for the field.

Using the spirit of healthy competition, the IGNITE the Spark for Leadership Contest is intended to be one of the mechanisms used to collect innovative leadership development efforts to be shared across disciplines.

The IGNITE the Spark for Leadership Contest is an optional component of the annual Wildland Fire Leadership Challenge and **is limited** to entities with a tie to the wildland fire service. Your application should include:

- Written summary of contest activities not to exceed ten (10) pages. (See “Judging” section for what to address.)
- Support materials not to exceed thirty (30) pages or pieces. May include, but is not limited to, photos, videos, and outreach materials, agendas, social media journal.

Send your challenge documentation to:

- Mail:  
NWCG Leadership Subcommittee  
Attention: Pam McDonald  
3833 South Development Avenue  
Boise, ID 83705
- Electronically: [BLM\\_FA\\_Leadership\\_Feedback@blm.gov](mailto:BLM_FA_Leadership_Feedback@blm.gov)

## **Judging**

All entries will be judged on the following criteria:

- Local unit information:
  - Name of participating unit/team
  - Point of contact (POC) name
  - POC contact information (telephone, physical address, and e-mail)
- Quality of application (written summary and supplementary documentation, and outreach materials)
  - Local unit campaign involvement
    - Percentage of local unit personnel involved (provide actual numbers, if known)
    - Leadership levels of local unit personnel presenting campaign activities
  - Description of campaign activities
    - Developed locally or used from another source (credit given)
    - Longevity/sustainability of program/activities(temporary/one-time event, long-term product/activity, etc.)
    - Connection with the current WFLDP leadership campaign theme
      - Innovation and creativity of campaign activities versus activities presented in the *Wildland Fire Leadership Campaign Reference Guide*
    - Connection to the Wildland Fire Leadership Development Program (WFLDP)
      - Inclusion of WFLDP values and principles
      - Inclusion of [\*Leading in the Wildland Fire Service\*](#) publication
    - Interdisciplinary impact (beyond self)
      - Activities targeted to those outside the local unit
      - Usability/adaptability of tools and activities beyond the local unit/area
    - Lessons learned for others

## **Winner Recognition**

The NWCG Leadership Subcommittee will determine how award winner(s) will be recognized (e.g., plaque, trophy) on a yearly basis. Winner(s) and those recognized for honorable mention will also be featured on and through various media sites and publications.

## **Entry Deadline**

November 30, 2016